

# Quinta da Pedra Alta

## Press Release



Quinta da Pedra Alta is pleased to announce its continuing commitment to Sustainability, highlighting a series of initiatives and practices aimed at reducing the environmental impact of operations.

Throughout the centuries, we have cultivated and maintained our vineyards sustainably, honouring our history and future generations. Since 2009, our winemaker, João Pires, has been leading our efforts towards sustainability, ensuring that every step taken on our estate are in harmony with nature. Our values are deeply rooted in protecting future generations.

Our history is marked by three landmarks “*Marcos Pombalinos*”, erected in 1761, witnesses to the exceptional quality of our land.

With an approach focused on environmental preservation and corporate responsibility, we have adopted various measures to minimize environmental impact and promote sustainable practices throughout the production chain. Some of the key initiatives include:

- **Low land intervention:** We prioritize agricultural practices that minimize land intervention, promoting biodiversity and preserving the natural ecosystems of our vineyards.
- **Respect for natural resources:** We value natural resources and seek to respect and preserve what the land offers us, ensuring the quality and authenticity of our wines.
- **Use of solar panels:** We are committed to reducing carbon emissions, and therefore, have installed solar panels on our buildings, harnessing renewable energy to power operations and reduce carbon emissions. Thanks to the support of the Vinfinitly Fund from Wineworld Sweden, we have been able to double the solar panels that now power our operations.
- **Lighter glass bottles:** To minimize the environmental impact of transportation and packaging, we opt for lighter glass bottles, reducing weight and carbon emissions associated with wine transportation. We have reduced the weight by over 25%, bringing average bottle weight to under 420gr. This initiative not only reduces our environmental impact but also reflects our commitment to innovation and excellence.

Our winemaker **João Pires**, born and raised in Alijó, expresses his commitment to the land that raised him: “Protecting the land has always been my mission and my passion. At Quinta da Pedra Alta, we have found a way to preserve our heritage while moving forward into the future.”



Our current projects include **rewilding initiatives**, support for **bee preservation**, **regenerative viticulture**, and **social support** in our community.

As the estate owner, **Ed Woodward**, shares his vision: "We are always thinking about the environment and future generations. Every step we take is an expression of our commitment to a sustainable future."

In addition to these initiatives, we are proud to announce that we have achieved Portugal's new **Sustainable Winegrowing Certification**, recognizing our involvement to responsible and sustainable environmental practices.

As one of the inaugural recipients, we stands among the first 15 wine companies in the country to receive this esteemed certification.

Developed by **Instituto da Vinha e do Vinho (IVV)** and managed by [ViniPortugal](#), this certification underscores our dedication to

environmental stewardship and quality wine production. It seeks to create a transparent, robust, and globally acknowledged framework that solidifies the dedication of Portuguese wine producers to maintaining sustainable and high-quality production standards.

In the rigorous evaluation process, Quinta da Pedra Alta underwent scrutiny across 86 thematic areas, meticulously categorized into **management and continuous improvement, environmental, social, and economic aspects**. This comprehensive assessment reaffirms our holistic approach to sustainability, reflecting its unwavering commitment to environmental preservation and corporate responsibility.

Sustainability has always been a priority for us, and we are pledged to doing our part to protect the environment and promote sustainable practices throughout our production chain.



We will continue to be committed to producing high-quality wines sustainably, while contributing to environmental preservation and community well-being.

## About Quinta da Pedra Alta:

Quinta da Pedra Alta is located in Soutelinho-Favaios, near Alijó, in the highest part of the Cima Corgo sub-region of the Douro, above the Pinhão River.

One of the great advantages of the Quinta's location is the variety of altitudes of the vineyards (from 230m to 550m) and the wide variety of grape varieties planted throughout the 35-hectare property, including Rabigato, Gouveio, Viosinho, Touriga Nacional, Touriga Franca, Tinta Roriz, Tinta Barroca, Fernão Pires, and Sousão.

This allows us to produce a wide range of styles, from fresh, aromatic, and elegant whites to richer, full-bodied reds, with good acidity and structure. Both coming from the same location, using grapes from different altitudes.

Quinta da Pedra Alta was acquired in 2018 by Edward and Isabelle Woodward, fulfilling one of their long-standing dreams. Passionate about wine, they saw in this space everything they were looking for: a piece of land with enormous potential, "a perfect place to break bread and make wine with friends."

We are the only Quinta that still maintains three "*marcos pombalinos*" to this day, a symbol of the quality of our land. We believe it is an integral part of our identity, and that is reflected in our logo.

